

## Course Contents

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2.	<b>Communication Models</b> <ul style="list-style-type: none"> <li>• Scope and Purpose of Communication Models</li> <li>• Functions of models</li> <li>• Lasswell Model of Communication</li> <li>• Shannon and Weaver Model of Communication</li> </ul>
3.	<b>Pakistani Media- TV, Radio, Newspapers and internet</b> <ul style="list-style-type: none"> <li>• Media in Pakistan</li> <li>• Journalists and media workers in Pakistan</li> </ul>
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8.	<b>Feature, Column and Editorial</b>
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11.	<b>Film</b>
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